

## Distribution center for gift candies & sweets

### Characteristics of clients' industry

- Distribution to department store and shopping malls (High-end brand strategy)
- Managing seasonality due to gift products
- Packaging and decorations such as ribbons are important because the items are both gifts and brand products
- Lineup of both mainstay items and interchangeable seasonal items

### Challenges

- Need to import, assort and package cookies as products
- Accurate inventory control required to control both ingredients and packaging materials as well as assorted products
- Clean environment with temperature kept at fixed level required for assorting and storage
- Flexible measures required since volumes change drastically in the summer from the winter

### Suzuyo's solutions

- Warehouses with 3 different, fixed temperature zones
- Getting the license to manufacture candies and setting up the appropriate environment in line with regulations
- Establishing a BOM (Bills of Materials) system
- Incorporating X ray inspection for assorting and automatic labeling
- Flexible operation in accordance with changes in manpower and space requirement

### Results

- Speedy and reliable operations in making many kinds of assortments
- Safety secured for handling food products
- Enhanced efficiency and quality in work due to machines and systems
- Distribution costs that change with the seasonality can be calculated as variable costs

